

Novature and Simplanova Announce Strategic Partnership: *New Alliance to Accelerate Microsoft Dynamics Cloud Migration and AI Integration*

Leusden, The Netherlands/Vilnius, Lithuania – May 29, 2024 - Novature, an international platform of Microsoft Dynamics partners and Simplanova, an official Microsoft modernization and Independent Software Vendors (ISV's) development center, today announced their strategic partnership. Through this partnership both parties want to accelerate Microsoft Dynamics cloud migrations allowing faster modernization and adoption of AI opportunities of businesses worldwide.

Novature and Simplanova will jump-start their collaboration with optimizing assessment capabilities to analyze status quo of the tens of thousands of individual Dynamics installations and provide partners and their clients with a migration and modernization plan plus, when required, offer the capabilities to migrate the customer to Dynamics 365.

Ieva Kukeviciene, CEO of Simplanova: “We are proud to announce the partnership with Novature today. Working in this industry for 11 years, we understand the challenge of bringing all Microsoft Dynamics customers to the cloud, so they can benefit from the innovation that Microsoft and its partners provide and build future-proof companies. Becoming part of the Novature platform will help us to further accelerate the digital transformation in the Dynamics ecosystem.”

“We are excited to partner with Simplanova as this alliance marks the next step in realizing our vision to become the global Microsoft Dynamics community platform”, said Louis Rustenhoven, CEO of Novature. “We believe in the success of this strategic alliance due to our shared commitment to Microsoft Dynamics technologies, our indirect channel approach, and our combined expertise and capabilities in technical services. Together we can stimulate the best use of the limited migration and development resources in both companies, supporting the global demand for digital transformation.”

Novature is the holding company for Companial, the largest community of 1000+ Microsoft Dynamics partners worldwide and DycoTrade, a Dynamics ISV and System Integrator (SI) that delivers advanced solutions for commodity trading companies worldwide.

Novature is ambitious in its growth plans and wants to join forces internationally with other Dynamics Independent Software Vendors (ISVs) and Service Providers to support Dynamics partners and customers in their digital transformation.

For more information about the partnership, please visit www.novature.com and www.simplanova.com.

End of press release

About Novature

Novature is the holding company of Microsoft Dynamics businesses that share a similar ambition: to digitally transform business of all sizes through business applications based on Microsoft Dynamics, Power Platform and AI. Novature was founded in July 2022 as part of a collaboration between Companial and Dycotrade.

About Simplanova:

Simplanova, based in Vilnius, Lithuania and founded in 2013, has achieved remarkable growth and success in the Dynamics industry, boasting an extensive network of over 234 partners across 38 countries, encompassing Europe and the United States. As Microsoft Modernization Center, Simplanova supports Microsoft Dynamics partners to assess and migrate legacy systems of Dynamics NAV to Business Central. As one of the few official Microsoft ISV development centers, Simplanova also enables partners to take full advantage of the Dynamics 365 platform for their business solutions.

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